SECUREAUTH®
IDENTITY PLATFORM

UPGRADE FROM RSA®

BETTER SECURITY, BETTER EXPERIENCES AND LOWER COST OF OWNERSHIP

Once the gold standard in authentication, RSA no longer delivers the experience enterprises require. Security teams today must deliver engaging experiences for all identities – customer and workforce — that are highly secure. But users must not feel the burden of that security. Hard tokens and cumbersome authentication processes with multiple prompts, like RSA, will slow your business and effect customer engagement and user productivity.

Onboarding applications and users must be fast and efficient to meet demands of the business. With RSA's aging and proprietary architectures, implementation and administration can be time consuming and require specialized knowledge that is hard to find and often comes at a premium. Managing the multiple products RSA requires for a complete experience increases license cost and adds to the high total cost of ownership.

A single solution to meet all your needs

The SecureAuth® Identity Platform offers multi-factor authentication, risk-based adaptive authentication, single sign-on, and user self-service in a single solution. Why deploy multiple solutions from multiple vendors when one vendor can deliver a complete, engaging and secure experience for all your identities. A leader in adaptive authentication innovation, SecureAuth is constantly innovating to keep you one step ahead of attackers while you deliver low friction, highly engaging experiences for all your identities – customer and workforce.

Satisfy more use cases

Gain the flexibility and choice required to meet authentication needs across all your customer and workforce identities. Security and usability requirements vary from use case to use case. To ensure you can meet each unique need, the SecureAuth® Identity Platform offers nearly 30 authentication methods, the industry's most comprehensive set of adaptive risk checks and support for all single sign-on and federation protocols. Leverage this comprehensive support with our highly flexible architecture to build authentication workflows that enable secure access and deliver the right user experience every time. Better protect your organization from breaches, deliver authentication experiences users barely notice, and enable business agility with the SecureAuth Identity Platform.
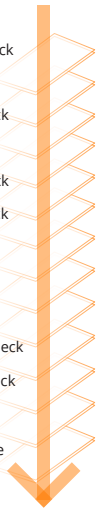
Marvell improved user experience and reduced cost with SecureAuth

SecureAuth customer Marvell saw a 50% cost savings in less than four months when moving to the SecureAuth Identity Platform and eliminating RSA tokens. They also enhanced user experience by adding single sign-on capabilities without the cost of implementing additional solutions.

Why choose SecureAuth over RSA

+ One solution for complete access control
+ Lower total cost of ownership
+ Support for all your identities and use cases
+ Deployment freedom — hybrid, on-prem and in the cloud
+ Highly flexible and highly secure experiences for every identity
+ Highly responsive 24x7 support

RISK-BASED ADAPTIVE AUTHENTICATION

✓ Device Recognition Check
✓ Location Check
✓ Improbable Travel Check
✓ Directory Check
✓ IP White/Black List Check
✓ Anonymous Proxy Check
✓ Malicious IP Check
✓ Network Carrier Check
✓ Phone Type Check
✓ Phone Porting Status Check
✓ Dynamic Perimeter Check
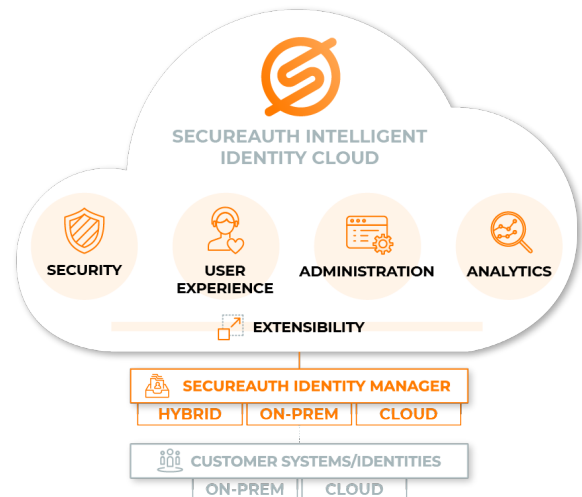✓ User Behavior Check
✓ Any 3rd Party Risk Score

! MFA is only required if risks are detected

> *"Usually when IT implements an organizational-wide change, you hear grumbling, but employees were glad to finally be rid of their tokens and were pleasantly surprised how easy the SecureAuth solution authenticated and granted access. I'm confident with the high level of security, control, and scalability with SecureAuth. I am also pleased with the best-in-class service and support we've received from the SecureAuth team."*
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> **— Todd Holloway, Senior Manager of Information Security, Marvell**

Secure access without compromise

The SecureAuth Identity Platform provides a broad set of adaptive authentication risk checks that analyze characteristics around device, location, IP address, and behavior to identify legitimate users and stop bad actors. These risk checks are powered by the SecureAuth® Intelligent Identity Cloud, a service that employs a big-data approach to identity intelligence, increasing identity security by identifying legitimate users and stopping bad actors. Out of the box, the service analyzes a range of threat data and cultivated threat intelligence to identify a wide spectrum of known attackers and leverages machine learning to analyze user behavior and pinpoint anomalies that signal risk is present.

SECUREAUTH INTELLIGENT IDENTITY CLOUD

SECURITY · USER EXPERIENCE · ADMINISTRATION · ANALYTICS

EXTENSIBILITY

SECUREAUTH IDENTITY MANAGER
HYBRID · ON-PREM · CLOUD

CUSTOMER SYSTEMS/IDENTITIES
ON-PREM · CLOUD

Deliver secure access your way

No other vendor gives you deployment choice without compromising capabilities or requiring you to bend your business to meet their solution. The SecureAuth Identity Platform is designed to provide the flexibility to deliver secure user experiences your way. We offer options to deploy in hybrid, on-prem, or cloud, whichever best meets your needs today and evolves with you in the future. The platform is built with open standards and offers a full set of APIs to enable easy integration into existing environments, leveraging your investments. Our customizable workflows deliver the flexibility to tailor each authentication experience to individual users, groups of users, or specific applications. Deliver the exact right level of security and usability for all your identities, every time, regardless of deployment choice.

Simple administration

Identity management administration can be complex, but it does not have to be. The SecureAuth Identity Platform approach leverages reusable objects, templates, and settings to simplify and accelerate the creation and administration of authentication workflows across a variety of applications. To accelerate the onboarding of new applications we offer a library of predefined application templates. You can reduce administrative effort and time with reusable data store and adaptive authentication objects coupled with global MFA settings. Any modifications are made centrally and auto-propagated globally without further effort. We also provide an Identity Security Intelligence dashboard to help security professionals monitor authentication trends in their environment.

About SecureAuth

SecureAuth, the secure identity company, provides the most advanced identity security solution for large organizations globally to enable secure access to systems, applications, and data. Our customers leverage our flexible, enterprise-grade identity and access platform coupled with the SecureAuth Intelligent Identity Cloud service to deliver the most secure, frictionless user experience for their customers, partners and employees, everywhere, exponentially reducing the threat surface, enabling user adoption and meeting business demands. To learn more, visit www.secureauth.com, or connect with us at info@secureauth.com, Twitter, and LinkedIn.