

OVERVIEW

# Customer Identity & Access Management Solutions

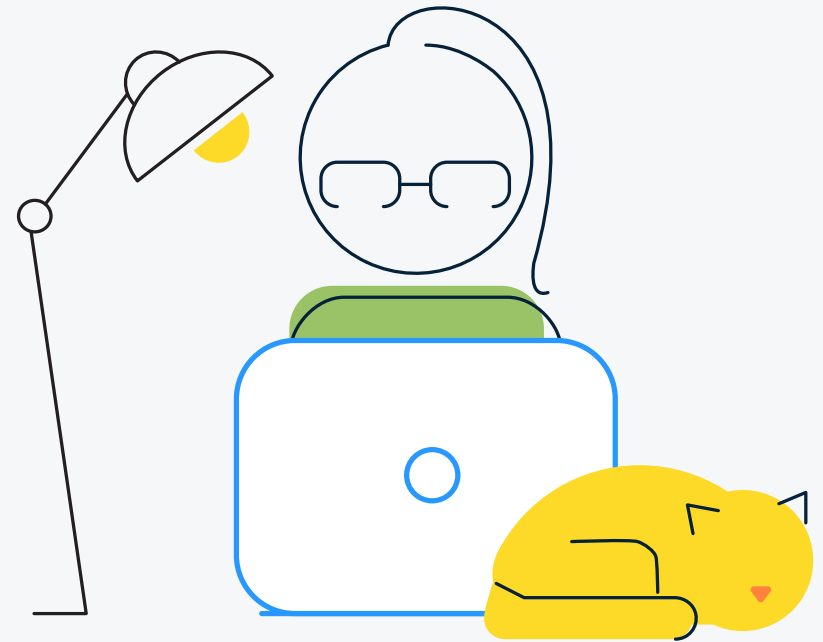




CUSTOMER IDENTITY & ACCESS MANAGEMENT SOLUTIONS

# Deliver **delightful** experiences while always protecting your customers' data and your brand's reputation.

Your customers expect easy and fast access to your apps and portals. They also demand that you safeguard their identities and data. It's a tall order, and the stakes are high. How can you get it right every time?



## The upside of better customer identity management

**45%**

Increase in conversion with better registration experience<sup>1</sup>

**2.4X**

Revenue per customer for a great vs. poor experience<sup>2</sup>

<sup>1</sup> Adaptive Path Study large retail bank. <sup>2</sup> Harvard Business Review & Medallia analysis.

# Welcome to **better** identity.

With SecureAuth's Customer Identity & Access Management solutions, you can ensure the right security for every customer interaction while never sacrificing the customer experience. That's because our comprehensive solutions deliver many critical benefits:

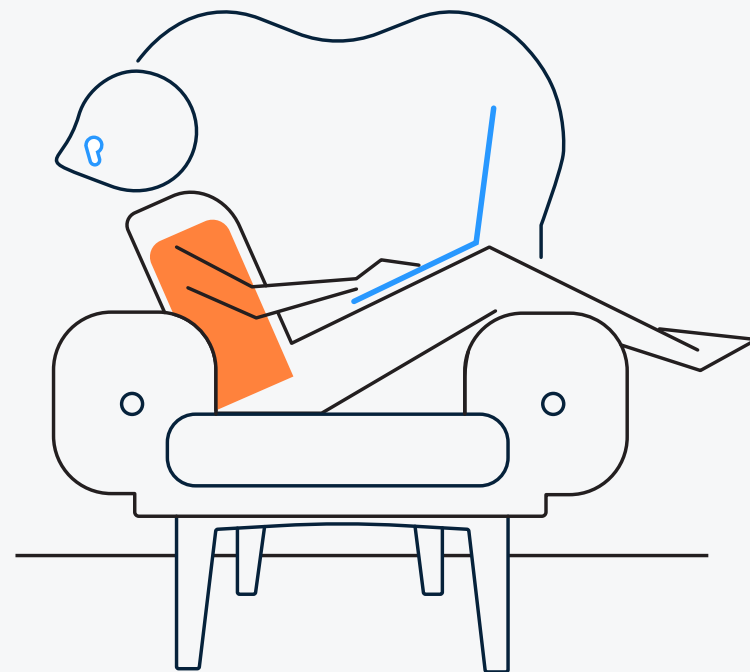
**Scale without limits** to meet any needs in any timeframe.

**Build trust and brand loyalty** with a unified experience across web and mobile applications.

**Secure customer accounts** with flexible, adaptive, and continuous authentication.

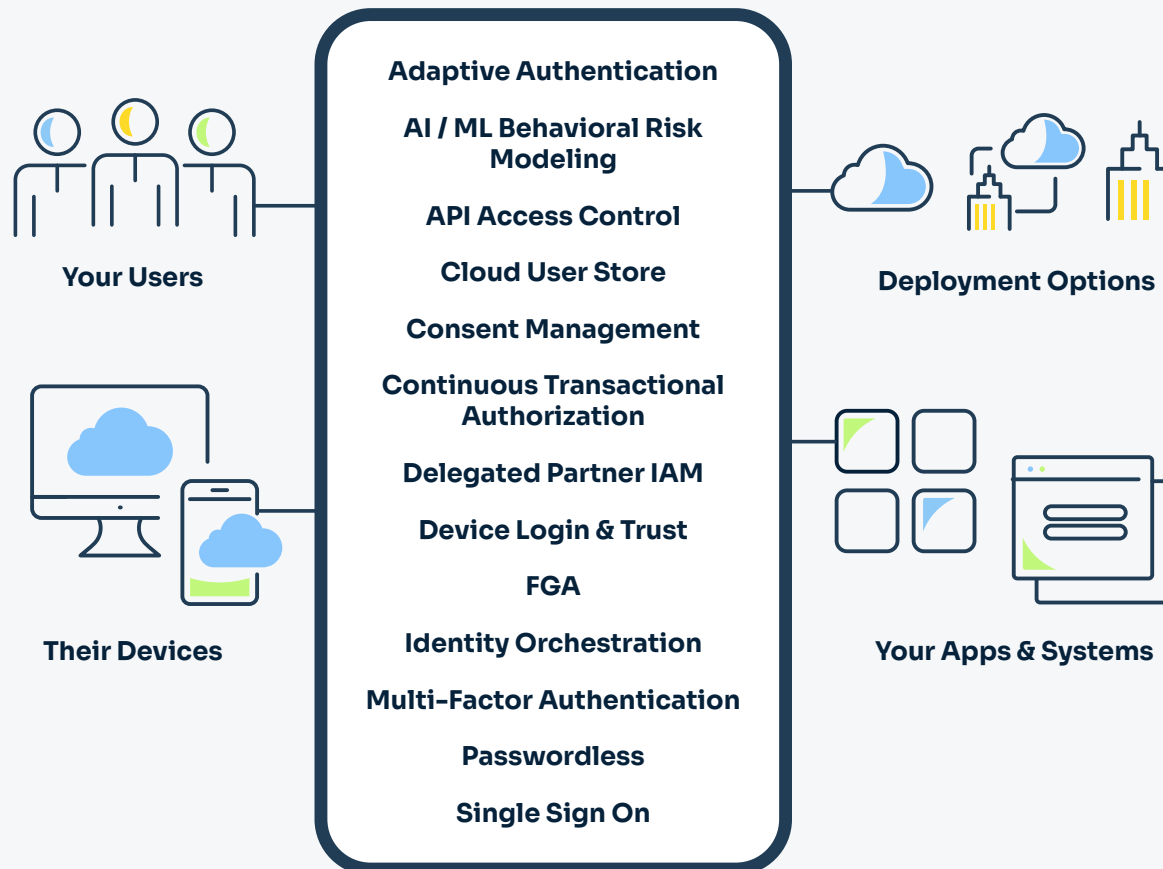
**Reduce friction** with the latest biometric and passwordless authentication options.

**Simplify administration** with intuitive user interfaces for configuration and management.



# Our Capabilities

SecureAuth's Customer Identity solution comes with every tool you need to deliver superior and safe experiences for every customer, in every application, every time.



## About Us

We envision a world...

Where more security doesn't equal more obstacles.

Where your customers are always safe and engaged.

Where your company and brand are as protected as they are valued.

We work every day to make that vision a reality.

Today, our solutions enable you to build dynamic authentication and authorization.

Tomorrow, our innovations will keep you ahead of every curve.

Visit [SecureAuth.com](https://www.secureauth.com) to get your demo.